

# Side Jobs keep gaining in popularity, according to the nation's leading Side-Job Website.

**Side Job Trader, the new home improvement and professional services website where people can find skilled individuals looking for work "on the side", is helping to bring side work into the mainstream.**

**Gilbert, AZ, June 20, 2007.** The woman's hands shook as she looked at the estimate and bill. The estimate was for \$2,000 – that's what it would take to fix her air conditioning system. The bill was for \$200, which is what the AC/Heating service charged to come out and look at the system that day.

Four days later, her system was fixed - for \$300 and a few glasses of lemonade. The woman was very happy. So was the neighbor who did the job. He wasn't from the AC/Heating Company that did the estimate, but he's worked for similar companies in the past. He currently works for a plumbing contractor during the week; and on weekends, does AC, heating and plumbing "on the side". Such is one example of the growth of "side work."

Paula Magruder ,owner of [www.sidejobtrader.com](http://www.sidejobtrader.com), hears these kinds of stories everyday: "The rising costs of getting services done, especially by larger companies, has really put a squeeze on many people – it's no wonder people are looking to skilled neighbors, family, and friends to get work done."

The growth of the [www.sidejobtrader.com](http://www.sidejobtrader.com) website is testament to that. The website offers people with "side job" skills a place to affordably advertise their skills. This makes it the perfect place for someone who needs work done to find a side-worker.

Magruder cited another "side work" example that was close to home: "A neighbor owned a Jaguar, and new brakes were going to cost \$800. A mechanic friend offered to do the job on a Saturday for \$50, plus the cost of the brake pads. Elapsed time to change out all four brake pads: 1 hour."

Magruder acknowledges there is a gray area with side jobs, something the company has taken some heat for on online forums. It seems many companies do not want their people doing side work. And Magruder knows why: "These companies make a lot of money. Having their own mechanics doing the same work on weekends shrinks the customer base, and, ultimately, their profits. But how can you limit someone doing work for a friend in their free time? The fact is, you can't."

That said, Magruder doesn't condone a company employee pricing a job for the company, and then doing the same job themselves "on the side" – that's clearly crossing a line: "We do not encourage workers to use company time to scout jobs. Period. But on the other side of that coin, if a friend or neighbor needs you, and you have the skill, hey, go make a few bucks on a Saturday afternoon."

The lemonade is waiting.

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Side Job Trader allows tradespeople of all skill levels to list their service, and gives people who need work done a place to find them. The online database is fully searchable, and is nationwide. To learn more about this service, please visit the website at [www.sidejobtrader.com](http://www.sidejobtrader.com)