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New Social Networking Website May Contain Nuts

MayContain.com, a new social networking concept built around specific interests, launches their first community - May Contain Nuts – which is aimed at extreme sports lovers.

Yorkshire, England. February 27, 2009 – Richard X remembers the conversation well. Out for a day of extreme (or “X-treme”, if you prefer) sports, including mountain biking and rock climbing, he and his group were called “a bunch of nuts” by fellow outdoor enthusiasts. “Basically, it was a good-natured ribbing” said X “and we really took to it. That night, while driving home, we were saying ‘better watch out when the yellow jeep pulls in – it may contain nuts!’”

As soon as the catchphrase was uttered, X knew he had something. “I had thought about a social website for extreme sports lovers, and as soon as ‘may contain nuts’ was spoken, I knew I had my name.” said X. “But then I thought more about the ‘may contain’ moniker, and said ‘wow, this works for almost everything’”.

Thus came the idea for the “May Contain” Social Network of websites, of which “May Contain Nuts” (www.maycontainnuts.com) is the first. The appeal of the sites is many-faceted, as X has worked to include the best aspects of other social networks, and then tie them together within a particular genre.

“Essentially, I wanted a place where members could really combine all of the popular social networking facets into their particular hobby” said X. “I knew we had to have social interaction, like Facebook and MySpace. Plus, I wanted a full blown video compliment, like YouTube. In addition, I wanted interactive forums, and even a marketplace where members can buy and sell interest-specific gear. It was a challenge, but we’ve done all of that.”

“May Contain” members can create a full profile, upload pictures and video, participate in forums, interact with other members, and even shop online – all within their specific interest group. Future groups will include autos, sports, music, and many others. And, of course, the sites are completely free.

“The different communities are really the key” says internet marketing expert and business author Dan Furman “With most social networking sites, you are sort-of limited to people you know, and maybe their friends. There’s no real common interest. The May Contain Network has effectively addressed that with their specific, stand-alone communities; while also offering all of the popular social networking goodies - like profiles, video, and forums - under one roof. If I’m an extreme sports lover, May Contain Nuts is exactly where I want to be. Personally, I’m waiting for May Contain Balls, because I love talking about sports.” added Furman.

The May Contain Nuts site is now officially open and taking members. Visit www.maycontainnuts.com for more information.

About MayContain

The May Contain family of websites offers a social networking experience that is tailored to individual interests, meaning almost everyone will find a community that caters to them. To learn more, and see what communities are available, visit www.maycontain.com.